### WHAT I DO

I craft forms, taps, clicks, and controls until they're comfortably simple and universally accessible. I work with a variety of tools, spending most of my time with Adobe Creative Cloud apps, Visual Studio, and GitHub. I pride myself in working on teams, utilizing collaboration and iterative practices to move user experiences forward.

#### WHAT I'VE DONE

# PEMCO Insurance | Principal UX/UI Designer + Engineer

2012-present

UI design, UX storyteller, web design, front end development for pemco.com and other PEMCO websites. I Photoshop, illustrate, prototype, and write html and css. Accomplishments include designing PEMCO's online account site, designing PEMCO's iOS and Android apps, migrating a content management system (CMS), and leading web accessibility initiatives. I currently manage Kentico CMS for pemco.com, maintaining its functionality, implementing usability for customers & stakeholders, and optimizing for performance.

# **Polyclinic | New Media Specialist**

2009-2012

Initially brought on as a graphics assistant within the marketing department, I was promoted to a specialist role, bringing the Polyclinic online to several different social media platforms, applying a grid system to polyclinic.com, managing web content, SEO, and SEM initiatives.

### **Cancer Treatment Centers of America | Oncology Information Specialist** 2002-2009

Seattle team leader for the intake of new patients to a busy oncology practice. This role provided me lessons on empathy that I still carry with me. Managed the practice's website, upholding the organization's brand standards.

#### **EDUCATION**

2023, University of Washington, Certificate in User Centered Design

2010, University of Washington, Certificate in Flash App Development

2008, University of Washington, Certificate in Multimedia Production & Design

2001, University of Washington, Bachelor of Arts, Sociology

### OTHER

Adobe Certified Expert in Photoshop 2016, Adobe MAX attendee 2014, Adobe MAX attendee